

A water-tight investment

You never thought it would happen to you. When you bought the home of your dreams, like an estimated 40% of people living in flood-prone areas, you were blissfully unaware of the hazard that would destroy your property and treasured possessions in a matter of minutes. If you're lucky, you're insured, if not, you're like the 25% of homeowners hit by the devastating 2007 floods who were not. The clean up operation is painstaking and demoralising. You may be in temporary accommodation for over a year while you battle it out with your insurance company and wait for local tradesman to schedule your repair work. But then comes the killer blow. You learn that your insurance premium has risen hugely and the excess you're expected to pay is as much as £25,000. Uninsurable and unsellable, the house of your dreams is now a mill-stone around your neck. Many people will say it's your own fault for buying a house on a floodplain, but you're not close to a river! You tell them your damage was caused by surface water, like two-thirds of the flooding in 2007. They look shocked, then pensive... 'Maybe it *could* happen to me'

When one considers that 90% of property damage is caused by the first inch of water, it is crucial that any flood defence system becomes effectual quickly with minimal effort. This need for speed particularly applies to the sealing of low-lying toilets where the back-flow of contaminated foul water carrying human excrement into buildings via toilets causes the most heinous and expensive to repair damage. Quickly blocking the toilet is essential. This is precisely what the inventor of the Flood Toilet Sewage Stopper set out to achieve. He has developed an incredibly innovative, cheap DIY product that property owners can self install to easily arm themselves against such a disaster.

A Flood Toilet Sewage Stopper is a water impervious, flexible ball on an extendable arm. The ball forms a

blockage at the entrance of the U-bend while the arm rigidly sits under the rim of the toilet, thus preventing sewage from surging into low level bathrooms and thereby through to further rooms.

A Flood Toilet Sewage Stopper is operational within minutes of a flood alert. It promises to be a watertight investment for anyone who's looking to protect their home or business against the devastating effects of effluent entry during flooding and from rising insurance premiums. For hygienic purposes disposable ball covers can be sold creating a consumable purchasing cycle.



For Further information please contact Inventionsuk:

Tel: 01 296 728 136 email: post@inventionsuk.com website: www.inventionsuk.com